

# PATHWAY TO THE ROCKIES COUNCIL



## MERIT BADGE SPONSORSHIP PROGRAM

# ***Pathway to the Rockies Council Sponsorship Program***

**Thank you for your interest in the Pathway to the Rockies Council Sponsorship Program. Your financial leadership will positively affect thousands of youth and families in southern Colorado.**

## ***Youth Benefits***

The Pathway to the Rockies Council Sponsorship Program provides a financial foundation for young people to build character, learn responsibilities of participating in citizenship and develop personal fitness. For over a century, Scouting America has helped build future leaders by combining educational activities and lifelong values with fun. Scouting America believes — and, through over 100 years of experience, knows — that helping youth is a key to building a more conscientious, responsible and productive society. When youth are involved in Scouting, they do not have as much idle time to explore drugs, alcohol or find themselves in as many peer-pressure activities.

## ***Scouting Provides Critical Elements for Healthy Youth Development***

- Developing strong personal values and character
- Learning a positive sense of self-worth and usefulness
- Creating caring and nurturing relationships with parents, other adults and peers
- Facilitating a desire to learn
- Providing a productive/creative use of time
- Teaching social adeptness

## ***THANK YOU!***

With your investment, the Pathway to the Rockies Council will be able to deliver the highest quality programs and services to fulfill the promise and adventure of Scouting.



# Serving Youth and Developing Character

For over 100 years, the Pathway to the Rockies Council has been a trailblazer for youth programs in southern Colorado. We are proud to celebrate the accomplishments of our young people and invaluable volunteers who bring our programs to life.

## EACH YEAR:



The Pathway to the Rockies Council serves over **3,000** youth members



Over **1,500** adults serve as positive role models for youth in our community



Annually, more than **150 Scouts** from underserved communities participate in "ScoutReach" programs.



On average, **125 Scouts** achieve the rank of Eagle Scout each year



More than **3,000** Scouts from all over the country enjoy an outdoor adventure at Camp Alexander and San Isabel Scout Ranch



Approximately **75** chartering organizations help to deliver the Scouting program across the Pathway to the Rockies Council



Annually, Scouting for Food collects over **40,000** pounds of food for families in need



The Council has a service center located at:  
**4775 Centennial Blvd. Ste 107, Colorado Springs, CO 80919**

For more information about the Pathway to the Rockies Council, staff services, hours and programs, check out the website:  
[www.pathwaytotherockies.org](http://www.pathwaytotherockies.org) or call (719) 219-2915.







# Pathway to the Rockies Council Sponsorship Events

Throughout the year the Pathway to the Rockies Council holds several special events to help offset the expense of providing the Scouting program to over 3,000 young people. These events give community partners an opportunity to invest in young people while promoting a positive brand image for their business.

## Investment in Character Luncheon

**Date:** May 6<sup>th</sup>, 2026

The Investment in Character Luncheon is the Council's largest fundraising event. Table Hosts invite co-workers, business partners, community leaders, friends and Scouting enthusiasts to attend and find out 'what's happening' in the world of Scouting. The annual event is attended by more than 250 people. This year's event will be held at the Flying W. Ranch and features University of Colorado and Pittsburgh Steeler Legend, Kordell Stewart.



## Eagle Scout/Summit Award & Council Recognition Dinner

**Date: April 2026**

This evening of celebration will highlight the newest class of Eagle Scouts and Summit Award recipients. The event also recognizes a select group of individual adult Scouters that have committed significant time and effort to providing life-changing experiences that youth simply can't get anywhere else.



## Tinsel & Trees Holiday Event

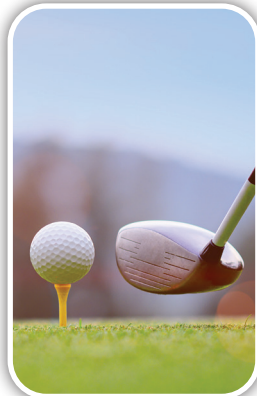
**Date: November/December 2026**

The Pathway to the Rockies Council will be holding its annual Holiday Event, Tinsel & Trees to support the ScoutReach program. The event will feature several different auctions to include items from our friends and families, memorabilia, and of course our beautifully decorated trees.

## Eagles for Eagles Golf Tournament

**Date: September 2026**

The Pathway to the Rockies Council developed the Eagles for Eagles Golf Tournament to help expand the Council's efforts to bring the Scouting program to all young people in the Council regardless of their circumstances, neighborhood, or economic background through the ScoutReach program. The event is run in a fun format titled a Square Knot Scramble (traditional scramble format with the addition of a rope tied together with square knots that help them improve their lie).



## Benefits to your Business

The Pathway to the Rockies Council Sponsorship Program offers numerous marketing benefits for you or your company. Sponsors will be recognized in:

- Council E-Newsletter (3,000+ distributions monthly)
- Council website (3,000+ visits monthly)
- Council Annual Report (1,000 distributions)
- Social Media presence
- Promotion at Council events including the Investment in Character Luncheon, Eagle Scout/Summit Award/Council Recognition Dinner, Tinsel & Trees Holiday Event, and Eagles for Eagles Golf Tourney



### Sponsorship Levels are:

Platinum Eagle - \$10,000

Gold Eagle- \$5,000

Silver Eagle- \$2,500

Bronze Eagle- \$1,000

Eagle - \$500



Supporting Scouting with a Corporate Sponsorship will help teach young people ethics, character and the value of hard work, enabling them to become leaders of tomorrow. Becoming a sponsor of Scouting allows numerous opportunities for positive exposure to thousands of members of our community throughout the year. Scouting America has maintained a consistent vision and purpose for over one hundred years, teaching young people the importance of citizenship, personal fitness and high moral character. With your investment, our young people will “Be Prepared” for life.





## Platinum Eagle Benefits - \$10,000+

### **Investment in Character Luncheon Benefits (May)**

- Prominently placed logo and full-page ad in Luncheon Program
- Podium Recognition
- Complimentary table for 15 guests (Tier 1 preferred seating)

### **Eagle Scout/Summit Award & Council Recognition Dinner (April)**

- Prominently placed logo and full-page ad in dinner program
- Podium Recognition
- Sponsorship of 10 Eagle Scouts/Summit Award Recipients

### **Eagles for Eagles Golf Tourney (Sept)**

- Prominently placed logo and full-page ad in programs
- Podium recognition
- Opportunity for additional marketing

### **Tinsel & Trees Holiday Event (Nov/Dec)**

- Prominently placed logo and full-page ad in programs
- Complimentary Tree Sponsor – Ability to decorate one tree for auction
- 10 complimentary tickets to Evening Premiere

### **Merit Badge Sponsor**

- Recognized as a merit badge sponsor for one year
- Recognition in Pathway to the Rockies Council Annual Report
- Recognition at Council Merit Badge Programs
- Recognition on Council website
- Opportunity to Host a Merit Badge Clinic
- Additional recognitions throughout the year





## Gold Eagle Benefits - \$5,000

### **Investment in Character Luncheon Benefits (May)**

- Prominently placed logo and full-page ad in Luncheon Program
- Podium Recognition
- Complimentary table for 10 guests (Tier 1 preferred seating)

### **Eagle Scout/Summit Award & Council Recognition Dinner (April)**

- Prominently placed logo and full-page ad in dinner program
- Podium Recognition
- Sponsorship of 5 Eagle Scouts/Summit Award Recipients

### **Eagles for Eagles Golf Tourney (Sept)**

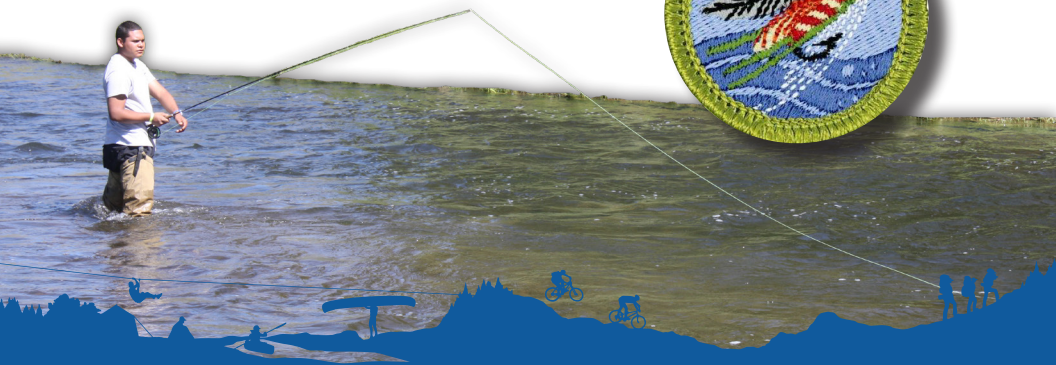
- Prominently placed logo and full-page ad in programs
- Podium recognition
- Opportunity for additional marketing

### **Tinsel & Trees Holiday Event (Nov/Dec)**

- Prominently placed logo and full-page ad in programs
- Complimentary Tree Sponsor – Ability to decorate one tree for auction
- 10 complimentary tickets to Evening Premiere

### **Merit Badge Sponsor**

- Recognized as a merit badge sponsor for one year
- Recognition in Pathway to the Rockies Council Annual Report
- Recognition at Council Merit Badge Programs
- Recognition on Council website
- Opportunity to Host a Merit Badge Clinic
- Additional recognitions throughout the year







## Silver Eagle Benefits - \$2,500

### **Investment in Character Luncheon Benefits (May)**

- ½ page ad in Luncheon Program
- Complimentary table for 10 guests (Tier 2 preferred seating)

### **Eagle Scout/Summit Award & Council Recognition Dinner (April)**

- ½ page ad in dinner program
- Sponsorship of 2 Eagle Scouts/Summit Award Recipients

### **Eagles for Eagles Golf Tourney (Sept) and Tinsel & Trees Holiday Event (Nov/Dec)**

- ½ page ad in event programs
- 5 complimentary tickets to Evening Premiere of Tinsel & Trees Holiday Event

### **Merit Badge Sponsorship**

- Recognized as a merit badge sponsor for one year
- Recognition in Pathway to the Rockies Council Annual Report
- Recognition at Council Merit Badge Programs and on Council website
- Opportunity to Host a Merit Badge Clinic
- Additional recognitions throughout the year



## Bronze Eagle Benefits - \$1,000

### **Investment in Character Luncheon Benefits (May)**

- ¼ page ad in Luncheon Program
- Complimentary table for 10 guests (Tier 3 preferred seating)

### **Eagle Scout/Summit Award & Council Recognition Dinner (April)**

- ¼ page ad in dinner program
- Sponsorship of 2 Eagle Scouts/Summit Award Recipients

### **Eagles for Eagles Golf Tourney (Sept) and Tinsel & Trees Holiday Event (Nov/Dec)**

- ¼ page ad in event programs
- 2 complimentary tickets to Evening Premiere of Tinsel & Trees Holiday Event

### **Merit Badge Sponsorship**

- Recognized as a merit badge sponsor for one year
- Recognition in Pathway to the Rockies Council Annual Report
- Recognition at Council Merit Badge Programs and on Council website
- Opportunity to Host a Merit Badge Clinic
- Additional recognitions throughout the year



## Eagle Benefits - \$500

### Investment in Character Luncheon Benefits (May)

- 1/8 page ad in Luncheon Program
- Complimentary table for 5 guests (Tier 3 preferred seating)

### Eagle Scout/Summit Award & Council Recognition Dinner (April)

- 1/8 page ad in dinner program
- Sponsorship of 1 Eagle Scouts/Summit Award Recipients
- Merit Badge Sponsorship – see Bronze Eagle Benefits

### Tinsel & Trees Holiday Event (Nov/Dec)

- 1/8 page ad in event programs
- 2 complimentary tickets to Evening Premiere

### Merit Badge Sponsorship

- Recognized as a merit badge sponsor for one year
- Recognition in Pathway to the Rockies Council Annual Report
- Recognition at Council Merit Badge Programs
- Recognition on Council website
- Opportunity to Host a Merit Badge Clinic
- Additional recognitions throughout the year



## MERIT BADGE LISTING

The following is a list of all the 141 Merit Badges, arranged into 14 logical fields of activity (categories). **Red badges** are required to earn the rank of Eagle Scout.

### Agribusiness

Animal Science, Farm Mechanics, Plant Science

### Arts and Crafts

Art, Basketry, Bugling, Leatherwork, Metalwork, Music, Pottery, Sculpture, Theater, Wood Carving

### Business and Industry

American Business, Entrepreneurship, Pulp and Paper, Salesmanship, Textile

## Conservation

**Environmental Science** or **Sustainability**, Fish and Wildlife Management, Forestry, Mining in Society, Soil and Water Conservation

## Hobbies

American Indian Culture, Backpacking, **Camping**, Chess, Coin Collecting, Collections, **Cooking**, Dog Care, Exploration, Game Design, Gardening, Home Repairs, Model Design and Building, Pets, Pioneering, Radio, Scouting Heritage, Signs, Signals & Codes, Stamp Collecting

## Natural Science

Archaeology, Astronomy, Bird Study, Geology, Insect Study, Mammal Study, Nature, Oceanography, Reptile and Amphibian Study, Weather

## Communications

Animation, Journalism, Moviemaking, Photography

## Personal Development

American Cultures, American Heritage, **Citizenship In The Community**, **Citizenship In The Nation**, **Citizenship in Society**, **Citizenship In The World**, **Communications**, Disabilities Awareness, **Family Life**, Genealogy, **Personal Fitness**, **Personal Management**, Public Speaking, Reading, Scholarship, Traffic Safety, Wilderness Survival

## Physical Science

Chemistry, Electricity, Electronics, Energy, Nuclear Science, Space Exploration

## Professions

Architecture, Dentistry, Engineering, Health Care Professions, Inventing, Landscape Architecture, Law, Robotics, Surveying, Veterinary Medicine

## Public Service

Crime Prevention, **Emergency Preparedness or Lifesaving**, Fingerprinting, Fire Safety, **First Aid**, Public Health, Safety, Search and Rescue

## Sports

Archery, Athletics, Canoeing, Climbing, **Cycling**, **Swimming**, or **Hiking**, Fishing, Fly Fishing, Geocaching, Golf, Horsemanship, Kayaking, Motorboating, Multisport, Orienteering, Rifle Shooting, Rowing, Scuba Diving, Shotgun Shooting, Skating, Small-Boat Sailing, Snow Sports, Sports, Water Sports, Whitewater

## Technology

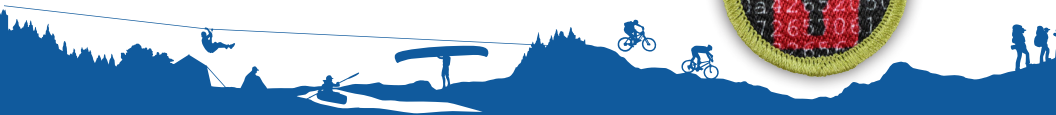
Artificial Intelligence, Cybersecurity, Programming & Robotics

## Trades

American Labor, Automotive Maintenance, Composite Materials, Drafting, Graphic Arts, Painting, Plumbing, Welding, Woodwork

## Transportation

Aviation, Railroading, Truck Transportation



# PATHWAY TO THE ROCKIES COUNCIL SPONSORSHIP COMMITMENT FORM

I am proud to support Scouting at the following level:

☐ \$10,000 Platinum Eagle Sponsorship

☐ \$5,000 Gold Eagle Sponsorship

☐ \$2,500 Silver Eagle Sponsorship

☐ \$1,000 Bronze Eagle Sponsorship

☐ \$500 Eagle Sponsorship

☐ *Check Enclosed* ☐ *Please Bill Me* ☐ *Please Contact Me*

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Merit Badge \_\_\_\_\_ Date: \_\_\_\_\_

**Please return to:**

Sponsorship Program | Attn: Jeremy Snook  
Pathway to the Rockies Council

4775 Centennial Blvd. Ste 107 | Colorado Springs, CO 80919

***For more information call 719-219-2915***

**Thank you for supporting Scouting!**