

Special Event Sponsorship Program

PATHWAY TO THE ROCKIES COUNCIL SPECIAL EVENTS

Throughout the year the Scouting America, Pathway to the Rockies Council, holds several special events to help offset the expense of providing the Scouting program to over 3,000 young people annually. These events give community partners an opportunity to invest in young people while promoting a positive brand image for their business.

Investment in Character Luncheon:

Date: May 7th, 2025

The Investment in Character Luncheon is the Pathway to the Rockies Council's largest fundraising event. Table Hosts invite co-workers, business partners, community leaders, friends and Scouting enthusiasts to attend the event and find out what's happening in the world of



Scouting. The annual event is attended by more than 300 people. This year's event will be held at the Flying W Ranch and features Denver Bronco Legend, Mark Jackson.

Eagles for Eagles Golf Tournament:

Date: September 22nd, 2025

The Pathway to the Rockies Council developed the Eagles for Eagles Golf Tournament to help expand the Council's efforts to bring the Scouting program to all young people in the Council regardless of their circumstances, neighborhood, or economic background through the ScoutReach program. The event is run in a fun format titled a Square Knot Scramble (traditional scramble format with the addition of a rope tied together with square knots that helps teams improve their lie).



Eagle Scout/Summit Award Recognition Dinner:

Date: April 15th, 2025

This evening of celebration will highlight the newest class of Eagle Scouts and Summit Award recipients. The event also recognizes a select group of individual adult Scouters that have committed significant time and effort to providing life-changing experiences that youth simple can't get anywhere else.

Tinsel & Trees Family Fest:

Date: November/December 2025
The Pathway to the Rockies
Council will hold the Tinsel &
Trees Family Fest to support the
Council's ScoutReach program.
The event will feature decorated
trees for auction, crafts for the
kids, holiday treats, music, and of
course, Santa.



All-in-One Special Event Sponsorship Package - \$2,500

(available for 50% Colorado Childcare Contribution Credit – less special event individual benefits)

- General Recognition Recognized as a Silver Eagle merit badge sponsor for one year, recognition in Pathway to the Rockies Council Annual Report, recognition at Council Merit Badge programs, recognition on Council website, opportunity to host a merit badge clinic, additional recognition throughout the year
- Investment in Character Luncheon ¼ page ad in Investment in Character Luncheon Program, complimentary table for 10 guests – (tier 3 preferred seating), 2 tickets to VIP reception (dependent on speaker availability)
- 3. Eagles for Eagles Golf Tournament ¼ page ad in Golf Tourney Program, 1 foursome, driving range & lunch, individual golfer gifts, special recognition at awards ceremony
- 4. Tinsel & Trees Family Fest − 5 complimentary tickets to Saturday's family event, 2 complimentary tickets to Friday Evening Premiere and sponsor sign with logo
- Eagle Scout/Summit Award & Council Recognition Dinner
 ¼ page ad in Recognition Dinner Program, sponsorship of 2
 Eagle Scouts/Summit Award Recipients, 2 complimentary seats at the dinner
- ☐ Yes Sign me up for the Pathway to the Rockies Council All-in-One Special Event Sponsorship Package

ditional Options for Eagles for Eagles Golf Tourney evels available for Colorado Childcare Contribution Credit – less special event individual benefits)
Title Sponsorship – Additional \$2,000 – Full page ad in golf tourney program, 1 foursome, recognition of sponsorship by emcee at event, opportunity to address the audience during awards, prominent banner placement, logo on all event promotions and council website, 2 hole signs on tee box on 2 separate holes
Lunch Sponsorship – Additional $$1,500 - \frac{1}{2}$ page ad in golf tourney program, 1 foursome, recognition of sponsorship by emcee at event, logo on all event promotions and council website, 2 hole signs on tee box on 2 separate holes
$Golf\ Cart\ Sponsorship\ -\ Additional\ \$1,000\ -\ 1/2$ page ad in golf tourney program, 1 foursome, recognition of sponsorship by emcee at event, logo on all golf carts, hole sign on tee box of 1 hole
Golfer Gift & Swag Bag Sponsorship – Additional \$1,000 – ½ page ad in golf tourney program, 1 foursome, recognition of sponsorship by emcee at event, name and logo at golfer gift & swag bag table, hole sign on tee box of 1 hole
19th Hole Sponsorship – Additional \$1,000 – ½ page ad in golf tourney program, 1 foursome, recognition of sponsorship by emcee at event, company promotions at table near clubhouse after tournament, hole sign on tee box of 1 hole
$Hole\text{-}in\text{-}One\ Sponsorship-1/2\ page\ ad\ in\ golf\ tourney\ program,\ 1\ foursome,\ recognition\ of\ sponsorship\ by\ emcee\ at\ event,\ sponsor\ to\ place\ a\ significant\ Hole\text{-}in\text{-}One\ prize\ at\ a\ mutually\ agreed\ upon\ par\ 3,\ logo\ on\ all\ event\ promotions\ and\ council\ website,\ hole\ signage\ on\ Hole\text{-}in\text{-}One\ par\ 3\ with\ additional\ marketing\ opportunities}$
Foursome Sponsorship - \$800 – 1 foursome, each player receives access to driving range, golf tournament, lunch and golfer gifts, opportunities for additional prizes
Individual Golfer - \$200 – 1 entry to golf tournament (will be assigned to a foursome), each player receives access to driving range, golf tournament, lunch and golfer gifts, opportunities for additional prizes
I'm interested in other golf tourney sponsorship opportunities

Additional Options for Tinsel & Trees Family Fest (all levels available for Colorado Childcare Contribution Credit – less special event individual benefits) Title Sponsorship - Additional \$1,500 - Full page ad in event program, 10 complimentary tickets to Saturday's family event, 5 additional (10 total) complimentary tickets to Friday Evening Premiere, recognition of sponsorship during premiere, opportunity to address the audience, logo on all event promotions and council website, opportunity to decorate 1 auction tree and prominently placed sponsor sign with logo Premiere Sponsorship - Additional \$1,000 - Full page ad in event program, 10 complimentary tickets to Saturday's family event, 5 additional (10 total) complimentary tickets to Friday evening Premiere, recognition of sponsorship by emcee at premiere, logo on all event promotions and council website, opportunity to decorate 1 tree and prominent sponsor sign at check-in Santa Sponsorship – Additional \$1,000 – Full page add in event program, 10 complimentary tickets to Saturday's family event, 5 additional (10 total) complimentary tickets to Friday Evening Premiere, recognition of sponsorship by emcee at premiere, logo on all event promotions and council website, opportunity to decorate 1 tree and prominent sponsor sign at Santa Station

Tree Sponsorship – \$500 – 5 complimentary tickets to Saturday's family event, 2 complimentary tickets to Friday Evening Premiere and

Station Sponsorship – \$500 – 5 complimentary tickets to Saturday's family event, 2 complimentary tickets to Friday Evening Premiere and

opportunity to decorate 1 tree

prominent station sponsor sign with logo

Pathway to the Rockies Council Special Event Sponsorship Commitment Form

I am proud to support Scouting at the following level:

	Additional Golf Spo	•	osen)oonsorship Level:	
	My Company Makes Matching Gifts (company) This is my Personal Gift I'd like to learn more about Endowment Giving I'd like to learn more about Capital Giving I'd like to learn more about making a Planned Gift Total Amount of Giving			
Sig	nature _			
Contact Name _				
Company Name _				
Address				
City	<i>'</i>	State	Zip	
Work phone		Personal phone		
Email			Date	
☐ Check Enclosed		☐ Please Bill Me	☐ Please Contact Me	

Thank You for Your Investment!!!!







4775 Centennial Blvd., Ste. 107 Colorado Springs, CO 80919

For more information contact Jeremy Snook at jeremy.snook@scouting.org or 719.219.2915

