

PATHWAY TO THE ROCKIES COUNCIL



MERIT BADGE SPONSORSHIP PROGRAM

Pathway to the Rockies Council Sponsorship Program

Thank you for your interest in the Pathway to the Rockies Council Sponsorship Program. Your financial leadership will positively affect thousands of youth and families in southern Colorado.

Youth Benefits

The Pathway to the Rockies Council Sponsorship Program provides a financial foundation for young people to build character, learn responsibilities of participating in citizenship and develop personal fitness. For over a century, Scouting America has helped build future leaders by combining educational activities and lifelong values with fun. Scouting America believes — and, through over 100 years of experience, knows — that helping youth is a key to building a more conscientious, responsible and productive society. When youth are involved in Scouting, they do not have as much idle time to explore drugs, alcohol or find themselves in as many peer-pressure activities.

Scouting Provides Critical Elements for Healthy Youth Development

- Developing strong personal values and character
- Learning a positive sense of self-worth and usefulness
- Creating caring and nurturing relationships with parents, other adults and peers
- Facilitating a desire to learn
- Providing a productive/creative use of time
- Teaching social adeptness

THANK YOU!

With your investment, the Pathway to the Rockies Council will be able to deliver the highest quality programs and services to fulfill the promise and adventure of Scouting.



Serving Youth and Developing Character

For over 100 years, the Pathway to the Rockies Council has been a trailblazer for youth programs in southern Colorado. We are proud to celebrate the accomplishments of our young people and invaluable volunteers who bring our programs to life.

EACH YEAR:



The Pathway to the Rockies Council serves over **3,000** youth members



Over **1,500** adults serve as positive role models for youth in our community



Annually, more than **150 Scouts** from underserved communities participate in "ScoutReach" programs.



On average, **125** Scouts achieve the rank of Eagle Scout each year



More than **3,000** Scouts from all over the country enjoy an outdoor adventure at Camp Alexander and San Isabel Scout Ranch



Approximately **75** chartering organizations helped to deliver the Scouting program across the Pathway to the Rockies Council



Annually, Scouting for Food collects over **40,000** pounds of food for families in need



The Council has two service centers:

4775 Centennial Blvd. Ste 107, Colorado Springs, CO 80919

411 S. Pueblo Blvd, Pueblo, CO 81005

For more information about the Pathway to the Rockies Council, staff services, hours and programs, check out the website:

www.pathwaytotherockies.org or call (719) 219-2915.



Pathway to the Rockies Council Sponsorship Events



Throughout the year the Pathway to the Rockies Council holds several special events to help offset the expense of providing the Scouting program to over 3,000 young people. These events give community partners an opportunity to invest in young people while promoting a positive brand image for their business.

Investment in Character Luncheon

Date: May 7th, 2025

The Investment in Character Luncheon is the Council's largest fundraising event. Table Hosts invite co-workers, business partners, community leaders, friends and Scouting enthusiasts to attend and find out 'what's happening' in the world of Scouting. The annual event is attended by more than 300 people. This year's event will be held at the Flying W. Ranch and features Denver Bronco legend, Mark Jackson.



Eagle Scout/Summit Award & Council Recognition Dinner

Date: April 15th, 2025

This evening of celebration will highlight the newest class of Eagle Scouts and Summit Award recipients. The event also recognizes a select group of individual adult Scouters that have committed significant time and effort to providing life-changing experiences that youth simply can't get anywhere else.



Tinsel & Trees Family Fest

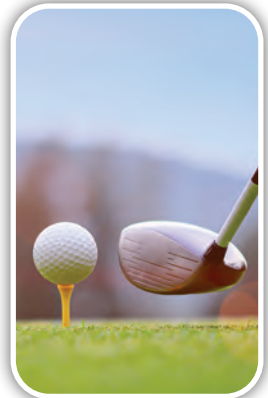
Date: November/December 2025

The Pathway to the Rockies Council will hold the Tinsel & Trees Family Fest to support the Council's ScoutReach program. The event will feature decorated trees for auction, crafts for the kids, holiday treats, music, and of course, Santa.

Eagles for Eagles Golf Tournament

Date: September 22nd, 2025

The Pathway to the Rockies Council developed the Eagles for Eagles Golf Tournament to help expand the Council's efforts to bring the Scouting program to all young people in the Council regardless of their circumstances, neighborhood, or economic background through the ScoutReach program. The event is run in a fun format titled a Square Knot Scramble (traditional scramble format with the addition of a rope tied together with square knots that help them improve their lie).



Benefits to your Business

The Pathway to the Rockies Council Sponsorship Program offers numerous marketing benefits for you or your company. Sponsors will be recognized in:



- Council E-Newsletter (3,000+ distributions monthly)
- Council website (3,000+ visits monthly)
- Council Annual Report (1,000 distributions)
- Social Media presence
- Promotion at Council events including the Investment in Character Luncheon, Eagle Scout/Summit Award/Council Recognition Dinner, Tinsel & Trees Family Fest, and Eagles for Eagles Golf Tourney

Sponsorship Levels are:

- Platinum Eagle - \$10,000
- Gold Eagle- \$5,000
- Silver Eagle- \$2,500
- Bronze Eagle- \$1,000
- Eagle - \$500



Supporting Scouting with a Corporate Sponsorship will help teach young people ethics, character and the value of hard work, enabling them to become leaders of tomorrow. Becoming a sponsor of Scouting allows numerous opportunities for positive exposure to thousands of members of our community throughout the year. Scouting America has maintained a consistent vision and purpose for over one hundred years, teaching young people the importance of citizenship, personal fitness and high moral character. With your investment, our young people will “Be Prepared” for life.





Platinum Eagle Benefits - \$10,000+

Investment in Character Luncheon Benefits (May)

- Prominently placed logo and full-page ad in Luncheon Program
- Podium Recognition
- Complimentary table for 15 guests (Tier 1 preferred seating)

Eagle Scout/Summit Award & Council Recognition Dinner (April)

- Prominently placed logo and full-page ad in dinner program
- Podium Recognition
- Sponsorship of 10 Eagle Scouts/Summit Award Recipients

Eagles for Eagles Golf Tourney (Sept)

- Prominently placed logo and full-page ad in programs
- Podium recognition
- Opportunity for additional marketing

Tinsel & Trees Family Fest (Nov/Dec)

- Prominently placed logo and full-page ad in programs
- Complimentary Tree Sponsor – Ability to decorate one tree for auction
- 10 complimentary tickets to Friday Evening Premiere

Merit Badge Sponsor

- Recognized as a merit badge sponsor for one year
- Recognition in Pathway to the Rockies Council Annual Report
- Recognition at Council Merit Badge Programs
- Recognition on Council website
- Opportunity to Host a Merit Badge Clinic
- Additional recognitions throughout the year





Gold Eagle Benefits - \$5,000

Investment in Character Luncheon Benefits (May)

- Prominently placed logo and full-page ad in Luncheon Program
- Podium Recognition
- Complimentary table for 10 guests (Tier 1 preferred seating)

Eagle Scout/Summit Award & Council Recognition Dinner (April)

- Prominently placed logo ad full-page ad in dinner program
- Podium Recognition
- Sponsorship of 5 Eagle Scouts/Summit Award Recipients

Eagles for Eagles Golf Tourney (Sept)

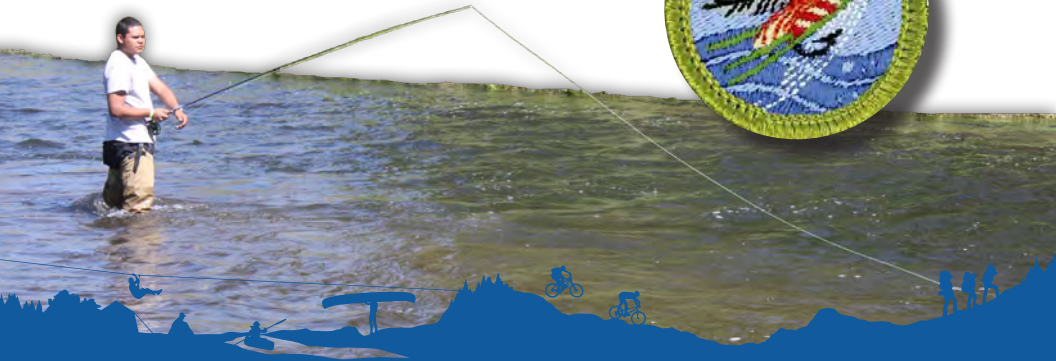
- Prominently placed logo and full-page ad in programs
- Podium recognition
- Opportunity for additional marketing

Tinsel & Trees Family Fest (Nov/Dec)

- Prominently placed logo and full-page ad in programs
- Complimentary Tree Sponsor – Ability to decorate one tree for auction
- 10 complimentary tickets to Friday Evening Premiere

Merit Badge Sponsor

- Recognized as a merit badge sponsor for one year
- Recognition in Pathway to the Rockies Council Annual Report
- Recognition at Council Merit Badge Programs
- Recognition on Council website
- Opportunity to Host a Merit Badge Clinic
- Additional recognitions throughout the year





Silver Eagle Benefits - \$2,500

Investment in Character Luncheon Benefits (May)

- ½ page ad in Luncheon Program
- Complimentary table for 10 guests (Tier 2 preferred seating)

Eagle Scout/Summit Award & Council Recognition Dinner (April)

- ½ page ad in dinner program
- Sponsorship of 2 Eagle Scouts/Summit Award Recipients

Eagles for Eagles Golf Tourney and Tinsel & Trees Family Fest (Sept and Nov/Dec)

- ½ page ad in event programs
- 5 complimentary tickets to Friday Evening Premiere of Tinsel & Trees Family Fest

Merit Badge Sponsorship

- Recognized as a merit badge sponsor for one year
- Recognition in Pathway to the Rockies Council Annual Report
- Recognition at Council Merit Badge Programs and on Council website
- Opportunity to Host a Merit Badge Clinic
- Additional recognitions throughout the year



Bronze Eagle Benefits - \$1,000

Investment in Character Luncheon Benefits (May)

- ¼ page ad in Luncheon Program
- Complimentary table for 10 guests (Tier 3 preferred seating)

Eagle Scout/Summit Award & Council Recognition Dinner (April)

- ¼ page ad in dinner program
- Sponsorship of 2 Eagle Scouts/Summit Award Recipients

Eagles for Eagles Golf Tourney and Tinsel & Trees Family Fest (Sept and Nov/Dec)

- ¼ page ad in event programs
- 2 complimentary tickets to Friday Evening Premiere of Tinsel & Trees Family Fest

Merit Badge Sponsorship

- Recognized as a merit badge sponsor for one year
- Recognition in Pathway to the Rockies Council Annual Report
- Recognition at Council Merit Badge Programs and on Council website
- Opportunity to Host a Merit Badge Clinic
- Additional recognitions throughout the year



Eagle Benefits - \$500

Investment in Character Luncheon Benefits (May)

- 1/8 page ad in Luncheon Program
- Complimentary table for 5 guests (Tier 3 preferred seating)

Eagle Scout/Summit Award & Council Recognition Dinner (April)

- 1/8 page ad in dinner program
- Sponsorship of 1 Eagle Scouts/Summit Award Recipients
- Merit Badge Sponsorship – see Bronze Eagle Benefits

Tinsel & Trees Family Fest (Nov/Dec)

- 1/8 page ad in event programs
- 2 complimentary tickets to Friday Evening Premiere

Merit Badge Sponsorship

- Recognized as a merit badge sponsor for one year
- Recognition in Pathway to the Rockies Council Annual Report
- Recognition at Council Merit Badge Programs
- Recognition on Council website
- Opportunity to Host a Merit Badge Clinic
- Additional recognitions throughout the year



MERIT BADGE LISTING

The following is a list of all the 139 Merit Badges, arranged into 14 logical fields of activity (categories). **Red badges** are required to earn the rank of Eagle Scout.

Agribusiness

Animal Science, Farm Mechanics, Plant Science

Arts and Crafts

Art, Basketry, Bugling, Leatherwork, Metalwork, Music, Pottery, Sculpture, Theater, Wood Carving



Business and Industry

American Business, Entrepreneurship, Pulp and Paper, Salesmanship, Textile

Conservation

Environmental Science or **Sustainability**, Fish and Wildlife Management, Forestry, Mining in Society, Soil and Water Conservation

Hobbies

Backpacking, **Camping**, Chess, Coin Collecting, Collections, **Cooking**, Dog Care, Exploration, Game Design, Gardening, Home Repairs, Indian Lore, Model Design and Building, Pets, Pioneering, Radio, Scouting Heritage, Signs, Signals & Codes, Stamp Collecting

Natural Science

Archaeology, Astronomy, Bird Study, Geology, Insect Study, Mammal Study, Nature, Oceanography, Reptile and Amphibian Study, Weather

Communications

Animation, Journalism, Moviemaking, Photography

Personal Development

American Cultures, American Heritage, **Citizenship In The Community**, **Citizenship In The Nation**, **Citizenship in Society**, **Citizenship In The World**, **Communications**, Disabilities Awareness, **Family Life**, Genealogy, **Personal Fitness**, **Personal Management**, Public Speaking, Reading, Scholarship, Traffic Safety, Wilderness Survival

Physical Science

Chemistry, Digital Technology, Electricity, Electronics, Energy, Nuclear Science, Space Exploration

Professions

Architecture, Dentistry, Engineering, Health Care Professions, Inventing, Landscape Architecture, Law, Programming, Robotics, Surveying, Veterinary Medicine

Public Service

Crime Prevention, **Emergency Preparedness or Lifesaving**, Fingerprinting, Fire Safety, **First Aid**, Public Health, Safety, Search and Rescue

Sports

Archery, Athletics, Canoeing, Climbing, **Cycling**, **Swimming**, or **Hiking**, Fishing, Fly Fishing, Geocaching, Golf, Horsemanship, Kayaking, Motorboating, Multisport, Orienteering, Rifle Shooting, Rowing, Scuba Diving, Shotgun Shooting, Skating, Small-Boat Sailing, Snow Sports, Sports, Water Sports, Whitewater

Trades

American Labor, Automotive Maintenance, Composite Materials, Drafting, Graphic Arts, Painting, Plumbing, Welding, Woodwork

Transportation

Aviation, Railroading, Truck Transportation



PATHWAY TO THE ROCKIES COUNCIL SPONSORSHIP COMMITMENT FORM

I am proud to support Scouting at the following level:

\$10,000 Platinum Eagle Sponsorship

\$5,000 Gold Eagle Sponsorship

\$2,500 Silver Eagle Sponsorship

\$1,000 Bronze Eagle Sponsorship

\$500 Eagle Sponsorship

Check Enclosed *Please Bill Me* *Please Contact Me*

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Merit Badge _____ Date: _____

Please return to:

Sponsorship Program | Attn: Jeremy Snook
Pathway to the Rockies Council
4775 Centennial Blvd. Ste 107 | Colorado Springs, CO 80919

For more information call 719-219-2915

Thank you for supporting Scouting!